

Online Advertising

Shop 2, corner of Marine
and Porterfield rd.
Blaauwbergstrand, 7441
Tel: (021) 557 0345/
(021) 557 3871
www.poznews.net

•Business Listing

The price will be **R4 per month** for the first year

Our target market for this stream is companies within the health and wellness industry i.e. Medical Professionals, Health Shops, Health and Beauty Spas and even Hairdressers

The Listing will be separated by Province then Town then Area then Industry

The format will be a **200,100 px** logo a company name and contact details

The **first 50** in every industry will get a free month or three months free if they pay for the year.

•Website Adverts

This will be charged at 10c per impression with a once off **R 50 Setup Fee**

Our target market for this stream to begin with is local businesses or businesses that have products or services that is similar to our online content

Our market can be targeted either by keyword or by location

The ad size will either be **468x60 px** or **120x600 px** depending on where the ad is placed

Ads will be **designed in house** or if the customer chooses to rather provide us with their own art work that will be accepted

Payment can either be made via **paypal** or via **EFT**